

BUSINESS GRADUATES

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BGA ASSESSORS

ELENA V. ZUBKOVA

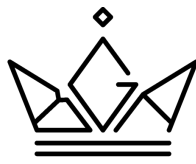


Board Member

Executive Council of the Russian
Association of Business Education
(RABE)

Elena V. Zubkova is a member of the Executive Council of the Russian Association of Business Education (RABE), an assessor of international accreditation agencies AMBA and EFMD (EPAS & EQUIS – in 2009-2016), regularly partaking in accreditation visits to business schools across the world. She also takes part in National accreditation panels' work in Russia on behalf of the Russia National Accreditation Council for Business Education (NASDOBR), having participated in total in over 50 international and national accreditations.

In November 2016 Elena Zubkova retired from the position of Vice-Rector of the Moscow International Higher Business School MIRBIS (Institute), where she had worked from 1989 until 2016 as Vice-rector and a professor of MIRBIS. She was responsible for internationalization of MIRBIS, national and international accreditations, relations with businesses and universities abroad and for coordination of joint international study programmes. Prof. Zubkova accounted for designing joint degree programmes, student and faculty mobility schemes, managing international academic projects and quality enhancement. In 2013-2016 she was involved in designing, launching and implementing the first international EMBA Consortium of in partnership with 6 and later - 12 business schools from 11 countries, including the USA, Italy, UK, China, India, the SAR (Strathclyde Un. BS), Turkey, Russia (MIRBIS), Singapore, France.



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Prof. Zubkova was an official representative of MIRBIS in international associations of business education – EFMD, AMBA & BGA, CEEMAN, EUA, NIBES, AACSB, a member of the international exam board and a Chair of international examination panels in NEOMA Business School (France) for 13 years between 2003 and 2016. She was also an international member of the Westminster University Business School Advisory Board (UK) in 2011-2018. From 2015 till the present time she is a member of the International Advisory Board of the HHL- Graduate School of Management Leipzig (Germany).

E.Zubkova is currently working as an associate professor and a lecturer in Cross-cultural Communications, International Entrepreneurship in Russia (a themed course for international students) and “Case studies in multi-cultural marketplace” in the Plekhanov University of Economics, she is taking part in a number of research programmes and international academic projects in REU and RABE.

Education

1965-1970 - Moscow State Linguistic University, Higher Education Diploma of Specialist in Linguistics and Methods of Teaching (now converted into the MA degree in Linguistics and Pedagogy)

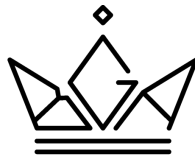
1987-1989 – Doctorate research course in the Plekhanov Institute of National Economy (since 2005 –the Plekhanov University of Economics).

1990 - British Council International faculty development programme for heads of Foreign Language Departments and Russian universities’ administration, Professional qualification certificate in Management of Education, St. Antony College, Oxford University, UK.

1993 – Professional development certificate, International HR Development Training Centre, Crown Agents, UK, Certificate of professional development in management.

1994-1995 – Harvard Business School course certificate in Case Analysis as a teaching method in business education, Moscow, Plekhanov Academy, prof. D.Coulter, Harvard Business School, USA, Certificate of professional training

2018 - September – EFMD-SKOLKOVO professional updating certificate in “Leadership in business education – now and tomorrow” for heads of business schools and international departments of universities. An invited participant. Delivered by the EFMD Business School Development



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Department, prof. Ulrich Hommel, and SKOLKOVO Moscow School of Management. Certificate of professional development.