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**Professor Ronald Tuninga** was Pro Vice-Chancellor (Enterprise) and Dean of the Faculty of Business and Law at Kingston University London from 2014 until 2018. He currently is VP for Academic Affairs at Wittenborg University of Applied Sciences and Honorary Dean of AVT Business School in Copenhagen.

He holds a BBA in Management from the Nyenrode Business University; and an MBA in International Business and Marketing, an MSc in Marketing, an MA in Economics, and a PhD in International Business and Marketing, all from the Fox School of Business and Management at Temple University.

Professor Tuninga began his career as Assistant Professor at Rutgers University in 1987, before moving to the Open Universiteit Nederland in 1993 to become Academic Dean. In 2000 he joined Nyenrode Business University, before being appointed Director Dean of the Maastricht School of Management in 2003. In 2009 he moved to the Amsterdam Business School to become Director of the Joint Independent Executive MBA run between that institution and the Vlerick Business School in Leuven. Professor Tuninga returned to the Open Universiteit Nederland in 2009 as Director of the PhD Programme and Professor of Management, whilst from 2011 to 2015 also serving as Dean of the AVT Business School in Copenhagen.