

BGA Future Leaders Case Competition 2022 Criteria:

Prize: \$3,000 USD

Submission deadline: 15 November 2021

The case competition winners prize is awarded to the BGA student and graduate member who has shown excellent analytical skills, strategic analysis, and innovative solutions when solving a business challenge provided in a selected case study format.

The case competition plays pivotal role in supporting BGA's commitment to our vision of becoming the leading global movement for responsible management, positive impact, and lifelong learning.

This is an opportunity for students and graduates from BGA Schools to test their knowledge and the skills they gained throughout their business education journey and develop fresh insights, as they seek to deliver an innovative and compelling written argument to a panel of judges.

The BGA Future Leaders Case Competition also supports finalists by raising their profile within BGA's network and offers a cash prize of **USD \$3,000.00** to the winner of the competition.

Eligibility:

- Business School **students currently studying a business degree at a BGA member institution**, at undergraduate or graduate level
- Business School **graduates that have obtained a business degree from a BGA validated or accredited institution**
- Entrants must be current BGA student or graduate members, meaning they have registered for membership successfully and have gained access to the BGA member area*
- If selected as a finalist, entrants will be invited to an interview with the competition judges via secure video link.

Judges will be looking for:

- Evidence of the identification of key issues/goals
- Excellent overall analysis of the industry, company/organisation, and external factors
- Various solutions identified to address the key issue/challenge and a convincing verdict towards a recommended solution
- Evidence that the recommended solution is innovative
- Strong evidence that the recommendations are taking into consideration sustainable practices in arriving at the solution
- Evidence of a realistic action plan to carry out the recommendations
- Evidence of the how the financial decisions were calculated and projected for the future
- Evidence of the solution and financial take into consideration the 4P's (profit, people, plant, purpose).

Ineligibility

- Non-BGA student and graduate members
- Ineligible entries may be disqualified at any phase of the competition without notification
- Late submissions will be ineligible
- Incomplete submissions will be ineligible
- Group submissions will be ineligible

Judging Format:

There are two rounds of judging in this competition:

- A written submission for The BGA Future Leaders Case Competition must be submitted between 1 June 2021 and 15 November 2021. Entries will be judged by a panel of selected judges with finalists announced in February 2022.
- Shortlisted finalists will be invited to deliver a short presentation to the judging panel via video link. During this presentation, finalists will outline their methodology and highlight key considerations in relation to sustainable business practice, used throughout the submission to arrive at their solution. The format of this stage will comprise the 10-minute presentation, followed by a 10-minute question and answer session.

We will also request finalists to provide a biography and photo which we will use for marketing purposes.

** BGA Student and Graduate membership is free for eligible members. Check your eligibility and become a [BGA member here](#).*